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Elferspot reaches major milestone in 2022

Cars worth more than 100 million euros marketed via Elferspot

Founded on November 9, 2017, Elferspot offers dealers and private sellers alike to list used Porsche sports cars for sale all over the world. Shortly after its fifth anniversary, the online marketplace reached a fantastic milestone. The young company from Linz in Austria can report that used Porsche sports cars worth more than 100 million euros were sold via Elferspot for the first time in 2022.

Around 1,000 Porsche sports cars found a new garage via Elferspot in 2022

Founder and majority owner Markus Klimesch looks at the figures with pride. "Over the past five years, we have managed to find our place in the small niche of the used car market for Porsche sports cars. The fact that vehicles worth over 100 million euros have now found a new garage via our platform this year - in our fifth year of existence - feels great and shows that we have been able to close a gap", says the Linz-based entrepreneur happily.

In the current year alone, almost 1,000 classic & pre-owned Porsche sports cars have been found by their new owners via Elferspot. These range from classic Porsche 911s to multi-million euro supercars such as the Porsche 959, Carrera GT or historic racing cars like the 935.

More than 300 dealers from all over the world advertise their Porsche sports cars on Elferspot



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More than 300 commercial dealers and many private sellers now advertise used Porsche sports cars on Elferspot. In addition to German-speaking sellers from Austria, Germany and Switzerland, Elferspot's customers include Porsche specialists from all over Europe and the USA.

Klimesch attributes this success above all to the quality of the platform itself and the focus on one brand. For him and his team of six, there is only Porsche around the clock. "We see ourselves not just as a marketplace, but as a central point of contact for Porsche enthusiasts. At Elferspot, in addition to particularly high-quality vehicles from renowned suppliers, there is also a well-researched magazine with buying advice and news about Porsche."

Social media marketing as an additional pillar

He also sees the company's presence on social networks as a major advantage. "We now have almost 400,000 followers on Facebook, Instagram, LinkedIn and co. Of course, all vehicle sellers on Elferspot benefit from this reach. This enables our dealers and private sellers to offer their Porsches to a global audience," he proudly emphasizes the special feature of his company.

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- Markus Klimesch, Elferspot founder

The 45-year-old family man also expects positive developments in 2023. He is open-minded about the mobility revolution. "Porsche is doing a lot to continue producing emotional sports cars in the future, regardless of the drive concept. And every Porsche sold will then also become a potential used car for our Elferspot marketplace," concludes Klimesch.